

# Enhance THERAPIES

## QUARTERLY NEWSLETTER



At Home



Rehab,  
Advisors



## 2022 Q4 NEWSLETTER

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Thank you for submitting your versions of the Summertime recipe!



# TEAM MEMBER SPOTLIGHT

**Jeremy Fraley**

*DOR, EnduraCare Acute Care Services*



## 1. How long have you worked for Renewal Rehab?

I've been with EACS for eight years, serving as Director of Rehabilitation for most of my time at Clinton Memorial Hospital. The previous 11 years of my career, I held roles as a therapist, Facility Director, Regional Director, consultant, and small contract therapy business owner providing services for skilled nursing and home health companies. I desired the opportunity to transition into the hospital and outpatient settings for many years, but the timing was never right. In 2014, while assisting in a management transition for a SNF located twenty minutes north of Clinton, I was contacted by an EACS Vice President, and the rest is history.

## 2. What do you like most about your job?

After 19 years, the most enjoyable part of my job is still being able to help patients and communities improve their health and quality of life. I grew up in rural Appalachia with my grandfather and mother. Our family provided 24/7 care for my grandfather in his home for more than 20 years. In my senior year of high school, I discovered occupational therapy and realized how this profession was so relevant to my life. I started volunteering in the therapy department at the local extended care facility and went to college knowing 100% what my major and path in life would be. Today, the excitement still holds true - most recently in the development of our department's oncology rehabilitation program in partnership with the Foster J. Boyd Regional Cancer Center.

### 3. What is the best career lesson you learned so far?

The best career lesson learned is to never stop learning and growing both as an individual and a professional. Those that have spent any amount of time with me are bound to have heard me say “the road to success is littered by individuals and organizations that are unwilling or unable to learn and change.” I could see the expression on my wife and children’s faces as I was typing that.

### 4. What do you like to do when you aren’t working?

I really try to live an active and healthy lifestyle to set an example for my family and patients. I have participated in combat sports for much of my life and recently found a love for Brazilian Jiu-Jitsu. You can find me taking classes four days a week at the academy and working out at my local gym three-four days per week as well.

### 5. What’s a fun fact about you many people may not know?

My family owns Root and Clay, a small business that creates all-natural self-care and household products. My wife is the genius behind the company that developed out of necessity of removing unnecessary chemicals and additives from products my son utilized for health reasons. She started developing products for our own little family and it just started to grow from there. People often ask her if she is a biologist or chemist, but she was an occupational therapy assistant prior to developing the company. When traditional healthcare providers were unable to help with our son’s medical issues, she took it upon herself to figure out how we could help him in alternative ways (P.S. never get in the way or question a determined mother!). Now, after six years, she has a wide array of products and ships them all over the country.

### 6. What is one thing you can’t live without?

I know the question is probably more geared to a material item but while reading, my amazing wife Rachel is the first and only thing that comes to my mind. The story of how I first met her is a fairytale that takes some time to tell. Just know that from the second I saw her from across the room at a college event, my heart has never been the same. It took a year to track this mystery woman down and another six months before I could ask her out on our first date (4-29-2006). Now, sixteen wonderful years later, I know it was meant to be as she took a mess of a boy and turned them into a God-loving, productive man.

### 7. What is your guilty pleasure?

I come by my guilty pleasure by birth being from Eastern Kentucky. Growing up in Kentucky, bourbon is something of pride and heritage. Over the years, I have become somewhat of a collector of bottles. Ironically, most of my bourbon stays in the cabinets unopened, but nothing is better than a pour with a single cube of ice and a nice cigar.



# PRESENTATION SPOTLIGHT

## Barbara Mohr, *VP of Operations*

EnduraCare Acute Care Services  
20th Annual Fall Educational Conference & Expo

**20th Annual Fall Educational Conference & Expo**

Barbara Mohr  
*"Growing an Acute Rehabilitation Program during a Pandemic"*

**Session with big attendance!**  
Monday October 10, 2022 / 02:45 PM - 03:30 PM

Powered by Whova

Barbara Mohr, Vice President of Operations for EnduraCare Acute Care Services, presented at the national conference of the American Medical Rehab Providers Association in St. Louis, Missouri. The presentation titled, "How to Grow an Acute Rehab Program During a Pandemic," showcased EnduraCare's expertise in managing hospital rehab units. The discussion also highlighted operational strategies used during the pandemic to ensure continued success at one of EnduraCare's contracted hospitals with 45 rehab beds.



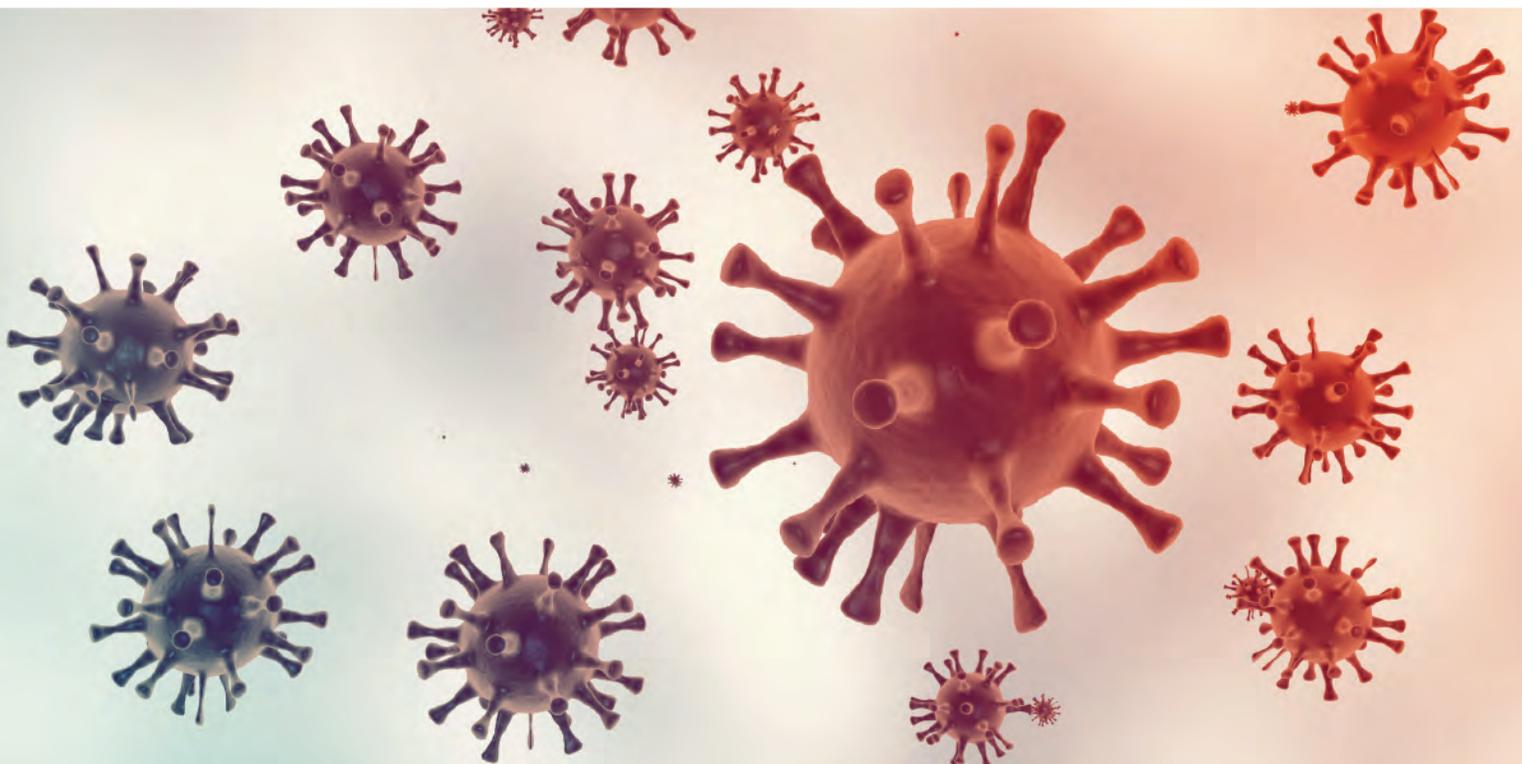
# SHOULD WE PREPARE FOR A TWINDEMIC?

Lori Blaire, *EVP Compliance Officer*, Enhance Therapies

In an article authored by New York Presbyterian Hospital, experts are bracing themselves for a “twindemic,” a surge in both cases of flu and COVID-19 this winter. The past two flu seasons were less severe due to masking, social distancing, and performing hand washing due to COVID-19, but as restrictions loosen, and with an already unusual rise in cases in NY and Australia, experts say this may be leading to a more severe flu season.

What can we do? The flu shot is recommended for anyone over six months and the best time to get the shot is between mid October and mid November. The flu shot prevents approximately 50% of infections, but more importantly, it may reduce the severity of illness and risk of hospitalization if infected.

**Remember to protect yourself, your family, and your patients by getting your shot today!!!**





# DIVERSITY AND INCLUSION

Jim May, *VP of Human Resources*, Enhance Therapies

Following the civil rights movement in the 1960s, the emergence of diversity in the workplace sought to right the wrongs of racial inequality through anti-discrimination laws and affirmative action efforts. This initiative aimed to prevent racial bias and remove barriers to equal opportunity. Early efforts introduced legal requirements and forced quotas, falling short of addressing the need for broader change.

Today, the construct of Diversity and Inclusion in the workplace has expanded to include age, cultural background, education, ethnicity, gender identification, generational placement, geographic location, marital status, national origin, physical ability, political beliefs, race, religious beliefs, sexual orientation, socioeconomic status, and various other life experiences, lifestyles, and interests.

The goal of Diversity and Inclusion in the workplace is to bring together different people to achieve a common goal. This objective accurately describes the spirit of the Enhance Therapies family of brands – 6,000 team members across 500+ locations in 28 states – working together to provide exceptional care for our patients and the communities we serve by embracing our differences through communication, respect, understanding, and teamwork – to maximize success for all of us.

We are an organization of people taking care of people, so it is important that our team member population represents the communities we serve. Through a variety of creative recruitment strategies, reward and recognition programs, and opportunities to learn and grow, Enhance Therapies strives to attract, motivate, and retain a workforce made up of people from all walks of life who contribute their unique talents to the greater good.



# RECRUITMENT PROGRAMS

Emily Mehedin, *VP of Talent Acquisition*, Enhanced Therapies

At Enhance Therapies, we believe our exceptional team members represent the foundation of our strong culture and the key to our success in providing safe, high-quality care to our patients. As experienced therapy providers, you likely have a network of dedicated friends/colleagues who would welcome the opportunity to work within the Enhance Therapies family of brands.

We need your help with hiring more exceptional employees just like you!!

## SUMMER REFERRAL PROGRAM WINNERS

Our first ever Summer Employee Referral Program has yielded three first-place winners.

**Congratulations to the following Enhance Therapies employees:**

-  **June** - Kristopher Cleary who referred Gabrielle Torres, SLP Tender Touch
-  **July** - Nicholas Mendana, referred David Cunningham, PT EnduraCare Acute Care
-  **August** - Angela Thomas, referred Erin Moore, PT EnduraCare Acute Care

**STAY TUNED FOR OUR NEXT HOLIDAY  
EMPLOYEE REFERRAL PROGRAM!**



## SUMMERTIME RECIPE WINNER

We shared one of our favorite summertime recipes and asked you to submit your version of the recipe to us for a chance to win a \$35 Amazon gift card and to be featured in our next newsletter!

We would like to congratulate **Rebecca Strauss-Sweet** from **EnduraCare** for winning this contest! Thank you for submitting your version of our summertime recipe - it looks delicious!



“Here is my version of the salad featured in the last newsletter. I left out the poppy seeds and swapped the pecans for cashews.”

- Rebecca Strauss-Sweet  
EnduraCare Acute Care Services



# NEWSLETTER FEEDBACK

We would love to know what you thought about our newsletter! Submit your feedback via the link below!

FEEDBACK



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